

Form 12 — AI use brief

Companion worksheet to *Design-Led Involvement for Business Growth* by Sylvian Bryan.

Project: _____ Date: _____ Use evidence and mark unknowns. Attach supporting records as needed.

Bounded task and permitted data

Expected output and prohibited actions

Reviewer, sources and verification method

Evaluation cases, failures and total review effort

Operating owner and reevaluation triggers

Tool 13 Lifecycle and claims review

Use this for sustainability, durability, repair, or material claims. Define the exact claim, product configuration, comparison baseline, evidence, assessment boundary, and limitations. Identify downstream effects that could offset the apparent improvement.

Worked example: a packaging redesign reduces material weight but must also be evaluated for damage, replacement shipments, packing effort, and customer disposal arrangements. The claim should remain specific to what the evidence establishes.

Notes / decisions / next steps

Companion resources: www.sylvianbryan.com/design-led/forms/