

Form 15 — Weekly evidence review

Companion worksheet to *Design-Led Involvement for Business Growth* by Sylvian Bryan.

Project: _____ Date: _____ Use evidence and mark unknowns. Attach supporting records as needed.

Decision under review and changed conditions

New observations and contradictory evidence

Interpretation and unresolved questions

Options, trade-offs and decision

Action owner, review trigger and date

Tool 16 Prelaunch failure rehearsal

Use this to expose weaknesses before customers encounter them. Choose a small number of credible failures with meaningful consequences. Examples include unavailable staff, incorrect data, missing components, failed confirmation, or a customer who cannot use the standard channel.

For each scenario, follow detection, ownership, communication, correction, and recovery. Record the information and authority required at every step. Do not solve gaps with imaginary employees or undefined future integrations.

Notes / decisions / next steps

Companion resources: www.sylvianbryan.com/design-led/forms/